

# A CCA MEMBERSHIP: WHAT'S IN IT FOR YOU?

## Standard Documents

CCA, through its involvement with the Canadian Construction Documents Committee (CCDC) and its own Standard Practices Committee, develops and publishes a number of critical standard contract forms for industry use. The cost to contractors to publish these forms on their own would run in the thousands of dollars.

## Construction Guides

CCA produces industry best practices guides on a variety of topics such as project financing, insurance, banking, improving cash flow, and exporting to the United States. Many can be downloaded free-of-charge by CCA members. The cost to contractors to publish these guides on their own would run in the thousands of dollars.



## National Awards

The Canadian Construction Association's National Awards Program is designed to honour and pay tribute to the people and the companies that make up the construction industry in Canada. Award recipients are featured in CCA newsletters and in other national publications. For many past recipients, this recognition has generated increased construction volume.

## Annual Conference

The Annual Conference, held every March, combines committee/council meetings with social activities and offers a most solid business program on topics such as construction law, industry practices and labour force management. The CCA conference, where many key decisions are made, is the principal venue for CCA individual member firms to communicate their expertise and knowledge on how to improve Canada's biggest industry.

## Government Lobbying

CCA has the ability to serve as a conduit for member access to the federal government. Past lobbying efforts undertaken by CCA for its members have resulted in increased infrastructure funding, the creation of apprenticeship tax credits, reforms to small business and corporate taxes, and reductions to EI premiums.

## Communications

CCA sends the CCA National Newsletter as well as CCA Committee and Council Bulletins directly to all individual member firms. The information in these publications, which address a number of topics and issues of interest to members, can literally save member firms money instantly.



## Expanding the Construction Market

One of CCA's principal mandates is to expand the construction market. CCA achieves this primarily through its federal infrastructure lobby. Thanks to CCA's effective lobbying some \$33 billion in new federal infrastructure investment has been announced in the last few years and some programs like the federal Gas Tax Fund have now been made permanent programs.

## Enhancing the Image of the Construction Industry

Another constant priority of the CCA is to promote and enhance the overall image of the construction industry. CCA does this through its national Gold Seal Certification Program, a commitment to high ethical business standards, the development of recommended industry best practices, pro-active and constructive action on environmental issues, and unwavering support and promotion of long-standing, recommended construction bidding and contracting practices.