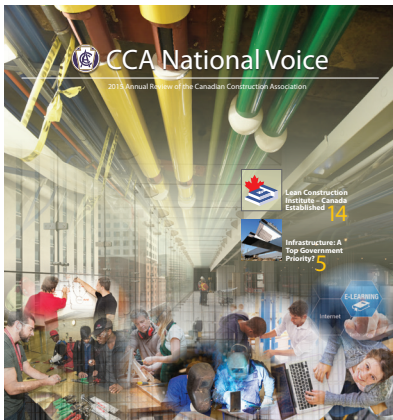


CCA National Voice Magazine

The National Voice is Canadian Construction Association's annual review, published once a year in February.

Circulation: 18,500 (English edition 15,200 and French edition 3,300)



The National Voice is mailed to CCA's 65 integrated partner associations throughout the country as well as to their member companies working in industrial, institutional, commercial and civil engineering construction as well as in the manufacturing, services and suppliers sector. The National Voice is addressed to the company contact for the partner association membership, most often the CEO or another member of senior management.

The National Voice is also distributed at the CCA annual conference in March.

The National Voice is also published electronically, posted on the CCA website and promoted using Twitter (@ConstructionCAN) and LinkedIn.

Content: Outgoing and incoming chairs' messages, review of the year (e.g. the main issues from a government relations' or standard documents' point of view), listing of the corporate members, listing of the board members.



Booking deadline	Material deadline	Distribution date
December 9, 2016	January 6, 2017	February 2017



**Canadian
Construction
Association**

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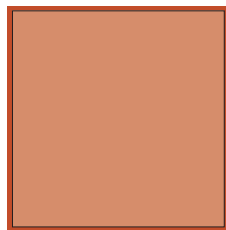
2017 CCA NATIONAL VOICE MAGAZINE RATE SHEET

**Circulation: 18,500 (English 15,200 and French 3,300)
Distribution Date is February 2017**

Back Cover	\$6,250.00
Inside Front or Back Cover	\$5,690.00
2-Page Spread	\$7,400.00
Full Page	\$4,910.00
1/2 Page (horizontal)	\$2,800.00

Advertising Specifications

- 1) *NOTE: FINAL Printed size of magazine: 8 1/2" w x 9" h, 4-colour process throughout.*
- 2) *Client should provide CCA with a full-size colour printout for at least one language showing all printer markings. Preferred format Press Quality PDF. Other acceptable formats: eps, ai, tiff, psd. Minimum resolution accepted is 300 ppi. PDF must have images and fonts embedded. If supplied in another format then fonts must be converted to outlines and images embedded.*
- 3) *Please keep text and non-background imagery 1/4" inside from trim.*

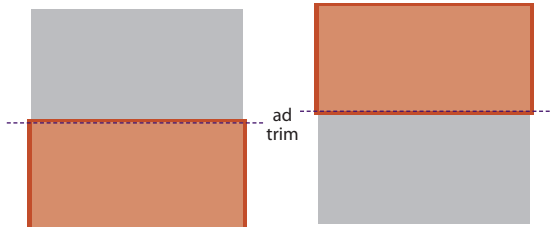


FULL PAGE

(Back cover, inside front cover, full page)

Bleed size: 8 3/4" w x 9.25" h

This includes 1/8" bleed on all sides. Trim is 8 1/2" x 9"



HALF PAGE HORIZONTAL

Bleed size: 8 3/4" w x 4 1/2" h

*This includes 1/8" bleed on all sides. Ad trim is 8 1/2" x 4 1/4"
Placement on page at editor's discretion*