



CONtact innovator mentorship program

Become a CONtact mentee



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“The CCA mentorship opportunity provided us valuable feedback to validate and refine our product offering. It was fantastic to not only receive beneficial insights but also the enthusiasm to use our platform. We highly encourage others with innovative ideas for the industry to make use of this golden opportunity.”

John Reid, Co-founder, Faber Technologies Inc.
One of 2018 CONtact mentees

What is CONTACT innovator mentorship program

Construction is evolving into a tech-savvy industry, and innovation & attracting a younger workforce are top priorities of Canadian Construction Association's (CCA) 5-year strategic plan. In support of this, Canadian Construction Innovations (CCI), the not-for-profit organization associated with CCA, is driving the technology & innovation strategy forward with the launch of the CONTACT innovator mentorship program.

This unique service will provide a platform for aspiring entrepreneurs and innovators to connect with industry leaders and help hone their solutions for industry adoption. The program will also provide a new opportunity to attract young, tech-savvy workers to the industry.

CONTACT is presented by CCI in partnership with the CCA and with the support from National Research Council of Canada Industrial Research Assistance Program (NRC IRAP).



Canadian
Construction
Innovations

How it works

- ▶ CCI will match industry volunteers with pre-selected, high-potential entrepreneurs and innovators to participate in the mentorship program.
- ▶ The mentorship meeting will take the form of a maximum three-hour feedback session, whether in person or virtual. This meeting may include other mentors.
- ▶ CCI will coordinate the matching and the three-hour meeting.
- ▶ The session is not a “pitch” to sell to the mentor. It is designed to provide feedback on the entrepreneur’s product or service solution on value, price, features, distribution, feasibility or any other element that will improve the likelihood of adoption.
- ▶ CONtact may cover eligible travel costs for both mentors and mentees for a single face-to-face meeting.
- ▶ Any subsequent meetings or feedback will be initiated as desired by the volunteer mentor.



Timeline

June 17, 2019	Mentee online application start date
August 30, 2019	Mentee online application close date
September 2019	Announcement of successful applicants
September 2 – 30, 2019	Mentee and mentor matching process
October – December 2019	Mentorship meetings
Interested mentors may register anytime at cca-acc.com/CONtact	



Why become a mentee

The CONTACT innovator mentorship program is a valuable opportunity for mentees to learn and tap into the knowledge of established industry professionals not only to refine their product or idea but also to build lasting relationships within the industry.

- Learn from experienced mentors to fine tune their product offering;
- Establish new relationships and networking with industry professionals;
- Receive practical feedback from an industry professional or professionals; and
- Acquire knowledge, skills, tactics, and competencies.

If travel is required, the mentee will be paid for travel costs for a single face-to-face meeting with the mentor.

Requirements

- ✓ You are an entrepreneur or innovator with a product or service with an innovative solution for the Canadian construction industry and based in Canada;
- ✓ You are an incorporated, profit-oriented small- or medium-sized business in Canada;
- ✓ You have 500 or fewer full-time equivalent employees;
- ✓ You plan to pursue growth and profit by developing and commercializing innovative, technology-driven new or improved products, services or processes in Canada;
- ✓ If it is a technology-based product or service, the innovation could be at any stage of the technological readiness scale seeking to improve the offering.

Note: CCA, CCI or the mentors are not responsible for commercialization of the mentee's product or service.





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