

## Mary Van Buren, MBA, CAE

Mary Van Buren is the president of the Canadian Construction Association (CCA).

Mary is a proven leader with an exceptional track record in advancing member interests by introducing innovative world-class member services, promoting the value of the profession and advocating adoption of technology and standards to improve professionalism. She excels at creating and communicating a compelling vision combined with focusing on developing and empowering people to generate positive outcomes for members.

An expert in marketing, communications, strategy and digital, she has worked in the private, public, and not-for-profit sectors and has held executive roles at leading associations and not-for-profits, including the Canadian Medical Association's subsidiary, MD Financial Management, and Export Development Canada. In her most recent role as vice-president of marketing and IT at the Canadian Real Estate Association, Mary led a team of 60 to grow its premier services, REALTOR.ca and WEBForms® in the double digits, collaborating with over 90 boards and associations across Canada, significantly generating member value and promoting the value of REALTORS®.

In addition to her broad business experience and financial acumen, Mary holds an MBA in international business from McGill and a B. Com from the University of Ottawa, is bilingual and is a Certified Association Executive.

A seasoned volunteer board member, Mary is currently the president of Camp Fortune Ski Club; is an ambassador for Women Get on Board; past member of the board of directors of the Canadian Society of Association Executives; vice-president of communications of the International Association of Business Communicators (Ottawa) and president, American Marketing Association (Ottawa).

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