



Sponsorship opportunities

The Canadian Construction Association (CCA) is pleased to present the CCA Members Industry Summit. This half day event, taking place September 16, 2021, is an opportunity for CCA association leaders and members from across Canada, representing all segments of the construction industry, to engage with CCA's Board of Directors and participate in sessions covering a range of timely issues.

Why sponsor the CCA Members Industry Summit?

The CCA Member Industry Summit is a unique event that brings together leaders from the national construction industry for one afternoon to discuss the most pressing & current issues for firms and associations across the construction industry.

This exclusive summit is designed to maximise engagement and is a strategic opportunity for leading organizations to get visibility in front of decision makers and position themselves as industry thought leaders. Whether you sponsor a single session or support the CCA Member Industry Summit by being a contributing sponsor, you'll get visibility at an affordable investment.

Presenting sponsor – \$5,000 CAD | *One available*

This exclusive opportunity gives you visibility as the presenting sponsor of the summit. It also includes being the sole sponsor of the “Fall construction outlook” – the event's headlining session presented by Peter Hall, Chief Economist of Export Development Canada (EDC).

Presenting sponsor benefits

- Corporate logo on CCA website (event page, sponsor tab)
 - Corporate name on CCA website (event page, in program under session)
 - Corporate logo on sponsor carousel in lobby of platform (visible from all tabs)
 - Corporate logo on “Fall construction outlook” session in platform
 - Two-minute pre-roll video on “Fall construction outlook” session (platform, video created by sponsor)
 - Two-minute speaking time to introduce Peter Hall at start of session (live intro)
 - Branded banner for platform lobby (bilingual, created by sponsor)
 - Branded video for platform lobby (bilingual, created by sponsor)
 - Mention in PLUS+, CCA's e-newsletter (August issue)
 - Corporate logo on two push notifications in platform (first push notification: one day before the main event on September 15 / second push notification: one hour before the Peter Hall session on September 16)
 - Three sponsor tags for your three representatives
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Supporting sponsor – \$2,500 CAD | Two available

The supporting sponsorship opportunity allows you to be the exclusive session sponsor for either the infrastructure session or CEO discussion session (based on availability at the time of inquiry).

Supporting sponsor benefits

- Corporate name on CCA website (event page, in program under session)
- Corporate logo on CCA website (event page, sponsor tab)
- Corporate logo on sponsor carousel in lobby of platform (visible from all tabs)
- Corporate logo on “This session will start soon” (EN and FR) MP4 slide (if signed by July 15, 2021)
- Two sponsor tags for your two representatives

Contributing sponsor – \$500 CAD | Five available

The contributing sponsor opportunity will provide you visibility as an industry supporter.

Contributing sponsor benefits

- Corporate logo on CCA website (event page, sponsor tab)
- Corporate logo on sponsor carousel in lobby of platform (visible from all tabs)
- One sponsor tag for your representative

All sponsors must be CCA members in good standing. Prices are subject to HST. Agreements must be signed and payment received in full before visibility is offered. Please contact Patricia Gougeon at pgougeon@cca-acc.com or 613-236-9455 x 108 to secure your sponsorship.

If you are not a member and are interested in becoming one, please contact Carly Pagliarello cpagliarello@cca-acc.com for more details.