



Canadian
Construction
Association

Annual review

20 21



Table of contents

3

Message from
our Chair

5

Message from
our President

7

2021 year in
review

9

Highlights from
the year

17

Meet the board

18

Our sponsors

19

Partner associations

20

Affiliate associations

Message from our Chair

Ray Bassett

As we reflect on the last few years for the Canadian Construction Association (CCA), I hope you'll agree that together we have transformed our association.

Over the last two years your smaller Board has focused more on strategy and good governance practices. Our President has built a professional staff who can conduct the business of our association and advance our interests daily. Your Board and professional staff are supported by 75 CCA members and industry volunteers in our five National Advisory Councils that provide input on sector and regional opportunities and issues that are of national or strategic scope. Together with volunteers sitting on our two Board committees you have nearly 100 industry volunteers from every region and every sector actively engaged in guiding your association.

In addition to these 100 volunteers, countless other volunteers from our member companies, local partner associations and other stakeholders participate and contribute their time, expertise, and input throughout the year in CEO Roundtables, Big Room discussions, working groups and responding to surveys and outreach by CCA on specific issues. CCA staff gets calls and emails every day from our local association partners, member companies, senior people from many Federal Government departments and industry stakeholders engaging with the CCA.

Why am I mentioning this? Well, *engagement* was a key goal and a key risk as we refreshed the way CCA is governed and operates. A lot of discussion and passion over the last few years has been focused on inspiring engagement with members, partner associations, government, and other stakeholders.

As we look back on the last few years for CCA, I hope you'll agree that on *engagement*, CCA has done pretty well. And in the context of a 2+ year global pandemic, I think what we have accomplished together is remarkable.

A volunteer working group appointed by your Board in 2020 achieved *substantial completion* this year, its project to refresh CCA's value proposition. Recommendations that CCA strive to be a **Trusted Champion** for members, a **Trusted Partner** for our local association partners, and a **Trusted Advisor** for government and adjacent industry stakeholders, as well as a refresh of parts of CCA's service offering, set the stage perfectly for our upcoming discussions



on a new 3-year strategic plan. I would like to thank all of the contributors and acknowledge and thank CCA's former 2nd Vice Chair **Stephen Coote** for his dedication and leadership in chairing the working group.

Another important piece of work you did through CCA this year was your submission to the **National Infrastructure Assessment**, endorsed by 60 local partner associations. CCA has proposed a new vision for infrastructure investment in Canada. One of the major obstacles in getting federal commitments flowing into projects has been a misalignment of priorities between federal and provincial and municipal governments. CCA's vision has our federal government creating a long-term national strategy for infrastructure investment, with guidance over time from a non-political advisory **council**. With a clear, long-term strategic vision and framework in place, the federal government can fund regional and local **programs** and step back from approval of local **projects**. This vision unclutters the funding mechanism and allows provincial and municipal authorities to implement the national strategy through a lens of local priorities.

With our increasing focus on fair and transparent transfer of risk and reward in procurement and contracting models, CCA has started a discussion around whether there is a constructive way for project owners (public and private) to participate at the CCA table. What exact form this owner participation may or may not take is, perhaps, less important right now than the fact that we're talking about it. The discussion is going to be valuable wherever we end up.

Of course, together through the CCA you accomplished many other important and valuable things in the past year. I highlight these four: (1) good engagement, (2) a refreshed value proposition, (3) a new vision for infrastructure investment in Canada, and (4) consideration of owner participation in CCA, because I think these are strategic things that energize the association and will help all of us continue to work together to advance the interests of our industry as together, we build a better Canada.

As we close the year and look forward to 2022-2023, we can be proud of our industry and what we have accomplished together in challenging times. We can also be very grateful that we live in a country where we respect diversity in our backgrounds, identities, and viewpoints. The rights and obligations we all share in a civil society have provided us and our families with a safe and secure place to live, work and play. As we come together in Vancouver in March 2022, I know our thoughts and hopes are with those in many other places in the world who are not as fortunate.

Warm regards,



Ray Bassett
2021-2022 Chair, CCA

Message from our President

Mary Van Buren

It was another year of innovation for CCA—from how we delivered resources to how we rallied to better serve our members. 2021 saw just how agile the construction industry can be when it's needed most. For that, and for everything else we have accomplished together, I'm extremely proud.

An association that leads with a unified voice is one that can make the most change, which is why we focused our efforts on advancing common interests, especially those surrounding reducing red tape, like security clearances, and empowering Canada's economic growth. Advancing trade-enabling infrastructure was a high priority for CCA. Partnering with the Western Canada Roadbuilders and Heavy Construction Association, CCA led a roundtable discussion to campaign for greater investment in the Western Canada trade corridor. This allowed us to not only lead the conversation but also bring together a broad base of stakeholders, the business to align and support our message.

New this year, CCA launched a targeted campaign in advance of our Hill Day. While we in the industry know how vital construction is to a healthy and safe Canada, there is work to be done to reinforce this message through government support.



Our messaging was designed to create a more emotional connection to the work you do, tapping into the benefits to all Canadians.

Evolution was something we took to heart in 2021, learning how to introduce new ways of learning and sharing resources with our members. Whether it was new virtual training opportunities or the introduction of the new CCDC Document Webinar series—and much more in between—CCA was a leader in changing the way we reach our members. Our Gold Seal certification program also streamlined the process for applicants and exams, resulting in more exam writers than ever before. The importance of an agile, evolving association that is accessible to all members is not lost on us, and we've worked hard to reach these goals.

CCA also took a close look at how we can be proactive change agents. As the leading voice in the industry, we know our platform gives us the chance to lift up voices who may otherwise be unheard. Through the formation of the anti-racism working group, the

Talent Fits Here campaign championing diversity in the industry, publishing *Strength, resilience, sustainability*—an industry report highlighting how construction is the path to a green future—and more, we emphasized, supported, and championed new ways for us to be an inclusive, progressive, and allied association to those who need it most.

While this year still held many unknowns for our industry and members, your commitment to adapting to this new normal has been nothing short of inspiring. As we look ahead to 2022, CCA will continue to create opportunities for the unification of voices, evolution of the industry, and evidence-based solutions to bolster the already incredible work we've done.

I want to say thank you for your dedication to this industry we all love, and I can't wait to see what the next year will bring.

Sincerely,

A handwritten signature in black ink, appearing to read 'mvanburen', with a long horizontal flourish extending to the right.

Mary Van Buren
President, CCA



If 2020 was a year of resilience for the construction industry, then 2021 rooted us in what's become a new normal.

We were still responsive, still pivoted where needed, and still successfully navigated the changes, challenges and opportunities of a transformed marketplace and shifting social trends. Through swift action and solutions, the Canadian Construction Association (CCA)—and the construction industry as a whole—was able to unite, evolve, and lead from a position of authority to provide a better, more inclusive space for everyone.



Uniting our voices

Creating opportunities to unite our industry was a priority this year. Through strong advocacy, virtual webinars, and new ways of bringing different groups to the table, we were able to strengthen engagement. Events like Hill Day and the Members Industry Summit, paired with initiatives such as our industry-wide response to the National Infrastructure Assessment, the Western Canada trade initiative, the Invest in Canada campaign, and the Construction Action Network, found ways to keep our industry connected and unified through rapidly changing times.

Leading the charge

Being proactive, not reactive, is how we continue to lead solutions to major problems facing today's construction industry. As agents of change, we formed an Anti-Racism working group to make a positive, meaningful contribution to addressing racism within the industry. We also provided resources for those looking to start in the industry through Talent Fits Here, celebrated innovation through our Insight reports, and demonstrated resilience and sustainability during an otherwise uncertain year.

Modernizing access to resources

While there was no decline in delivering important services and resources to our members, it did require quick thinking and an evolution in how we operate. The launch of Canadian Construction Documents Committee webinars, virtual conferences, and a re-design of the Gold Seal experience gave members access to relevant resources and services despite in-person limitations.



Highlights from the year

February

CCA and PSPC develop survey to better understand our members' experiences with respect to payment on federal contracts.

February

CCA forms anti-racism working group to make a positive and meaningful contribution to addressing racism in the industry.



January 20

CCA campaigns to address issues with community benefits agreements with video and brochure, intensifying its message to federal policy makers that government-imposed, restrictive, and potentially unattainable community benefits policies and employment equity quotas are not the right approach and will not deliver the intended results.



March

The 2020/2021 CONTACT mentorship program is completed, with nine mentees selected for mentorship and three mentees from 2020 and 2021 selected to present at the CCA Annual Conference.

March 9

CCA President Mary Van Buren testifies before the House of Commons Standing Committee on Transport, Infrastructure and Communities drawing attention to sluggish progress of Canada Infrastructure Bank.

March 11

CCA holds its Annual General Meeting.



March 23 – 25

CCA delivers its first ever fully virtual annual conference, Virtually Unstoppable, to 442 registrants, with 36 sessions and over 1326 minutes of programming.



March 13

New Gold Seal Certification program framework and simplified application process launches. Newly created competency and credit self-assessment tools also launched, resulting in an increased level of knowledge for applicants, reduction in questions and overall improvement of the application process.



March 25

CCA releases ***Strength, resilience, sustainability***, highlighting the benefits of sustainable and resilient infrastructure and stressing the imperative of investing in sustainable infrastructure.

April

CCA and BuildForce Canada update the Construction Industry Ethics course.

April 19

CCA updates its [COVID-19 Standardized Protocols for All Canadian Construction Sites](#).



June 22 – 29

New virtual training opportunities delivered by CDBI and LCIC.

April

CCA's 2021 pre-budget submission outlines six key priority recommendations in support of building back better.



May 11

CCA meets with senior government officials for Meech Lake meeting.

June 30

CCA responds to the Canadian government's National Infrastructure Assessment. Recommendations submitted are the result of an industry-wide consultation with Board, partner construction associations, National Advisory Councils, members and other stakeholders.



June

CCA releases *Construction in a digital world* with KPMG in Canada.

June

CCA's first edition of *Insight report: Innovation and R&D in construction* is published.



June

CCA releases companion guide to *Strength, resilience, sustainability* to help members better equip themselves to manage environmental impacts and be part of the climate change solution.



July

CCA develops Diversity & Inclusion call to action resource page.

September 8

CCA hosts a roundtable with EDC and WCR & HCA to bring attention to the importance of the Western Canada trade corridor to Canada's future economic growth.



Members Industry Summit

September 16, 2021

September 16

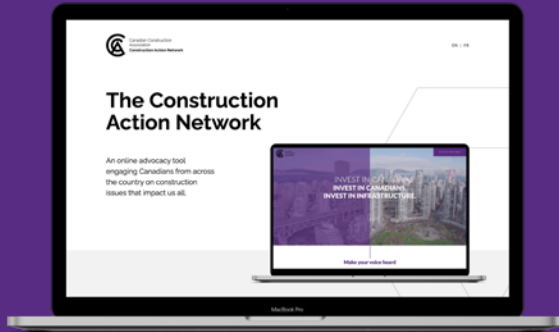
CCA delivers the Members Industry Summit, an exclusive half-day event, free to CCA members and partner association leaders, created to offer members an opportunity to engage with CCA's Board of Directors and participate in sessions covering a range of timely issues.

Total registration: 325

September

CCA launches Invest in Canada campaign during the federal election to reinforce the industry's priorities of increasing infrastructure investment, working with industry to build the workforce of the future, and refreshing the government's approach to improve fair and competitive procurement.





September

The 2021/2022 CONTACT mentorship program results in 3 mentees selected for mentorship and presentation at the 2022 CCA Annual Conference.



October

CCDC Document Webinars launches with a webinar on CCDC 9. This first webinar in the series had 255 English registrants and 27 French registrants.

September

CCA creates the Construction Action Network.

September

CCA succeeds in delaying the government in unilaterally rolling out of changes to the federal security screening process.



October

CCA launches phase II of Talent Fits Here extending its reach by offering tangible resources to connect the next generation with information and tools they need and creating a dedicated employer spotlight page. We also made our debut on TikTok.



October 21

CCA staff, board and NAC members participate in anti-racism education session.



November 9

Pomerleau's Royalmount Biologics Manufacturing Centre project in Quebec becomes an official Gold Seal project.



October 22

Gold Seal Certification program reaches the highest number of exam writers ever, with a total of 454 for 2021.

November

CCA's second edition of *Insight report: Innovation and R&D* in construction is published highlighting Green innovations.

November 4

CDBI hosts a 'Members Morning' virtual meeting to highlight CDBI's successes of 2021. The meeting included a 45-minute panel discussion from Canadian industry representatives.



November 30

National Construction Day celebrates the diversity in our industry and working to build a better, more inclusive Canada.



December 6

2nd Meech Lake meeting of 2021.

December 9 & 10

CCA offers free-for-members virtual training ahead of the new publication of CCA 1 – 2021, with 360 English attendees and 110 French attendees.



November 30

Hill Day 2021. CCA members from across the country, representing different sectors of the industry, meet with parliamentarians from all parties and regions to champion construction and reaffirm the value of the industry to Canada's economic growth.



December 13

New CCA 1 – 2021 Stipulated Price Subcontract is published.

December 31

Gold Seal Certification program reaches a total number of 335 new Gold Seal Certified professionals; a 17.9% increase from 2020.



CCA President, Mary Van Buren, with members from the 2021–2022 Board of Directors

Meet our board

Ray Bassett

Chair

Ontario

Brendan Nobes

1st Vice Chair

Nova Scotia

Charles Caza

2nd Vice Chair

Ontario

Jean-François Arbour

Quebec

Trevor Doucette

Alberta

Russ Kerr

Ontario

Andrew Arnill

Alberta

Wayne Ferguson

Ontario

Branden Kotyk

British Columbia

David Bowcott

Ontario

John Flemming

Nova Scotia

Patrick Lafrenière

Newfoundland & Labrador

Robert Carvell

New Brunswick

Nadine Fullarton

New Brunswick

John Mollenhauer

Ontario

Nicole Chabot

Manitoba

Eric Gaulin

Quebec

Francis Roy

Quebec

Leslie Doka

Saskatchewan

Quentin Huillery

Alberta

2022 CCA Annual Conference sponsors

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Zurich Canada

Gold

Black & McDonald
Bridgit
Export Development
Canada
Ledcor Group of
Companies

Liberty Mutual Canada
PCL Construction
Revay and Associates
Limited
Ritchie Bros

Silver

Ajustco, LLC
Autodesk Construction
Cloud
Bird Construction Inc.

Marsh Specialty
Western Surety
Wilson M. Beck Insurance
Services Inc.

CCA National Awards

Intact Surety	PCL Construction
Marsh Specialty	Travelers
McMillan LLP	Vipond Inc.

Partner associations

ACQ Bas-Saint-Laurent/ Gaspésie/ Les Îles	Construction Association of New Brunswick	Niagara Construction Association
ACQ Estrie	Construction Association of Nova Scotia	Northern Regional Construction Association
ACQ Laval/ Laurentides	Construction Association of P.E.I.	Nova Scotia Road Builders Association
ACQ Mauricie/ Bois-Francs/ Lanaudière/ Centre-du-Québec	Construction Association of Rural Manitoba	Ontario General Contractors Association
ACQ Métropolitaine	Construction Association of Thunder Bay	Ontario Road Builders Association
ACQ Montérégie	Corporation des entrepreneurs généraux du Québec	Ontario Sewer and Watermain Construction
ACQ Nord-Est du Québec	Edmonton Construction Association	Ottawa Construction Association
ACQ Québec	Fort McMurray Construction Association	P.E.I. Road Builders and Heavy Construction Association
ACQ région Outaouais-Abitibi et Nord Ouest du Québec	Grande Prairie Construction Association	Prince Albert Construction Association
ACQ Saguenay/ Lac Saint-Jean	Hamilton-Halton Construction Association	Red Deer Construction Association
Alberta Construction Association	Heavy Civil Association of Newfoundland	Regina Construction Association
Alberta Roadbuilders & Heavy Construction Association	Kingston Construction Association	Sarnia Construction Association
Association de la construction du Québec	Lethbridge Construction Association	Saskatchewan Construction Association
Association des constructeurs de routes et grands travaux du Québec	Lloydminster Construction Association	Saskatchewan Heavy Construction Association
B.C. Road Builders & Heavy Construction Association	London & District Construction Association	Saskatoon Construction Association
British Columbia Construction Association	Manitoba Heavy Construction Association	Southern Interior Construction Association
Calgary Construction Association	Medicine Hat Construction Association	Toronto Construction Association
Canadian Concrete Masonry Producers Association	Moose Jaw Construction Association	Vancouver Island Construction Association
CANB – Saint John	New Brunswick Road Builders & Heavy Construction Association	Vancouver Regional Construction Association
CANB-Fredericton Northwest Construction Association	Newfoundland & Labrador Construction Association	Winnipeg Construction Association
CANB-Moncton Northeast		Yukon Contractors Association

Affiliate associations

Canadian Institute of Steel Construction

Greater Toronto Electrical Contractors Association

Surety Association of Canada

Canadian Roofing Contractors Association

Independent Contractors and Businesses Association

Electrical Contractors Association of Ontario

Mechanical Contractors Association of Ontario





Canadian
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