



## Message from our President

### *Rodrigue Gilbert*

Nobody really saw 2025 coming.

Who could have anticipated the level of change and uncertainty we would face — from economic pressures to unprecedented tariff challenges and a rapidly evolving political environment? At times, it felt like a perfect storm.

Looking back, I am incredibly proud of how our members, partners, and team navigated it together. Rather than being blown off course, we stayed focused, made bold choices, and took clear action. The Canadian Construction Association (CCA) emerged stronger, more resilient, and with greater momentum than ever before.

Over the course of the year, we delivered highly visible advocacy wins, strengthened relationships across government and industry, and provided leadership and timely resources to help members manage risk and plan for the future. All of this helped to reinforce CCA's position as the national champion for Canada's construction industry.

Our approach was intentional. We remained laser-focused on three priorities: keeping industry issues front and centre at the national level, delivering real value to members through practical programs and tools, and strengthening engagement and collaboration across our national network.

The results were clear. From coordinated national advocacy during a pivotal election year, to expanded data-driven insights, modernized services, and growing participation across our programs, CCA demonstrated its ability to respond quickly while staying grounded in long-term strategy.

Everything we achieved in 2025 was driven by our members and partners. Your leadership, engagement, and willingness to work together ensured that the industry's voice was heard — clearly and consistently — when it mattered most.

As we look ahead to 2026, I am optimistic about what lies ahead. We will move forward with greater clarity, confidence, and impact — and with a shared understanding that our industry is strongest when we work together.

Thank you for your continued trust, collaboration, and commitment to building a stronger, more resilient Canada.

Sincerely,

A handwritten signature in black ink, appearing to read 'Rodrigue Gilbert', is positioned above the printed name.

**Rodrigue Gilbert**  
President, CCA